

PROTECT JUNEAU'S FUTURE
VOTE **NO** ON **2**



Prop 2 is Bad for Jobs and Puts Juneau's Economy at Risk

- In 2023, Saturday visitors alone contributed **\$30 million** to Juneau's economy.
- Cruise tourism generates significant tax revenue for the city, including nearly **\$4 million in sales tax** and fees on Saturdays in 2023.
- Local shops, restaurants and service providers rely heavily on weekend visitor spending.
- Non-cruise visitors can't support local businesses solely or replace the revenue the city will forfeit.

Cruise Tourism Fuels Juneau's Economy

\$18M

Tax Revenue

4,000

Jobs

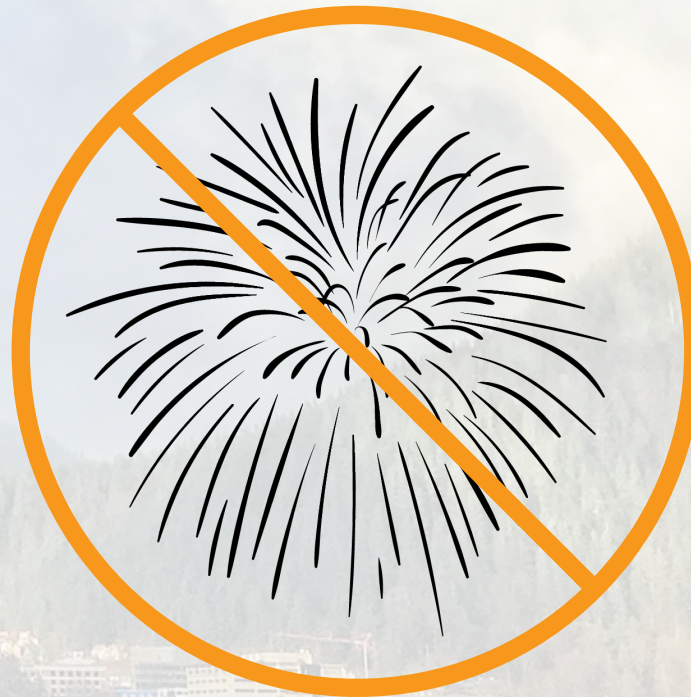
440

Businesses

What would Prop 2 do?



**Eliminate cruise ships
on Saturdays**



**Ban cruise ships
on July 4th**

What's at risk?



Tax revenue



Jobs



Outmigration

What's at risk?

REAL PROGRESS

MOAs with
CBJ

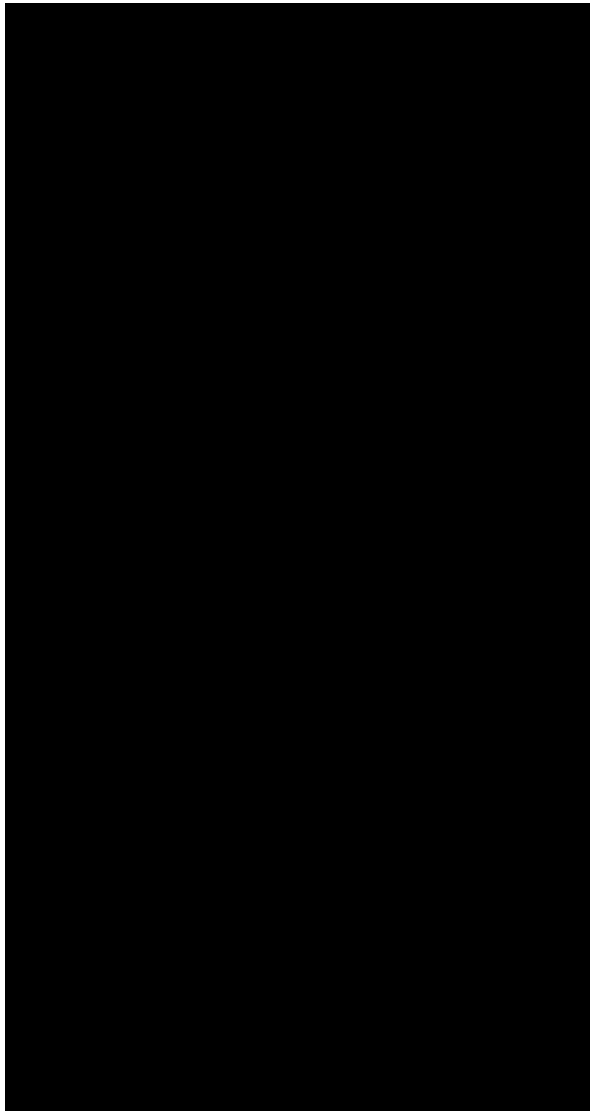
Voluntary
reductions

Cooperation &
collaboration

Norwegian
pulling back

GCI service
upgrades + Starlink
Project

Allen Marine noise
reduction



“If we start losing a source of revenue for the community, we're going to have to make some very, very tough choices about what we can support — whether that's police, fire, our hospital or our emergency services. We do not want to see those shrink.” – Mike Satre, Hecla Greens Creek

In their own words



Michael Bahn ★ Level 1 contributor

Closing down to cruise ships on Saturdays could have farther reaching ramifications than just lost revenue on Saturdays. Cruise ships could alter their schedules and skip Juneau entirely because it's no longer a convenient stop. This could potentially result in less traffic, and less revenue throughout the rest of the week.

I'm not necessarily opposed to this outcome I just thought it was a perspective worth consideration.

29m Like Reply



Kim Metcalfe 👤 Level 2 contributor

Michael Bahn fine by me!

18m Like Reply



Jeremy C Peterson

NO MORE SHIPS NO MORE SHIPS! just practicing 😊



1w Like Reply Hide

Who is Protect Juneau's Future?

Executive Committee



McHugh Pierre
Goldbelt Inc.



Holly Johnson
Wings Airways & Taku Glacier Lodge



Craig Jennison
TEMSCO Helicopters, Inc.



Laura McDonnell
Caribou Crossings



Max Mertz, CPA
Alaska Seaplanes

Co-Chairs

Alec Mesdag, Alaska Electric Light and Power Co.

Bob Janes, Gastineau Guiding Company

Bruce Abel, Don Abel Building Supply and Valley Lumber Building Supply

Bruce Botelho, former mayor of Juneau and Alaska attorney general

Chris Meier, Alaska Travel Adventures

Corey Baxter, Operating Engineers Local 302

Craig Dahl, Greater Juneau Chamber of Commerce

Dr. Bob Urata, former physician at Bartlett Regional Hospital

Eric Forst, Red Dog Saloon

Jaime Kissner, Northrim Bank

Jamey Cagle, Allen Marine Tours

Kenny Solomon-Gross, Gross Alaska Theater

Maggie McMillan, Greater Juneau Chamber of Commerce

Mike Satre, Hecla Greens Creek Mine

Morgan Johnson, The Pottery Jungle

Nancy DeCherney, former executive director at the Juneau Arts & Humanities Council

Reecia Wilson, Hangar on the Wharf, Twisted Fish, Flight Deck, Roma Bistro, Alaska Brewing Depot

Richard Peterson, Central Council of the Tlingit and Haida Indian Tribes of Alaska

Russell Dick, Huna Totem Corporation

Ryan Beason, Elgee Rehfeld

Tom Sullivan, First National Bank Alaska

Tracy LaBarge, Tracy's King Crab Shack

Who is voting NO?

Labor

Juneau Central Labor
Council

International
Longshore &
Warehouse Union
Unit 16 Alaska
Longshore Division

Arts community

Juneau Arts and
Humanities Council

Business leaders

Ian Worden, CEO at
Bartlett Regional
Hospital

Greater Juneau
Chamber of
Commerce

Downtown Business
Association

Who is voting NO?

8 of the 9 candidates running for CBJ mayor and assembly oppose Prop 2.

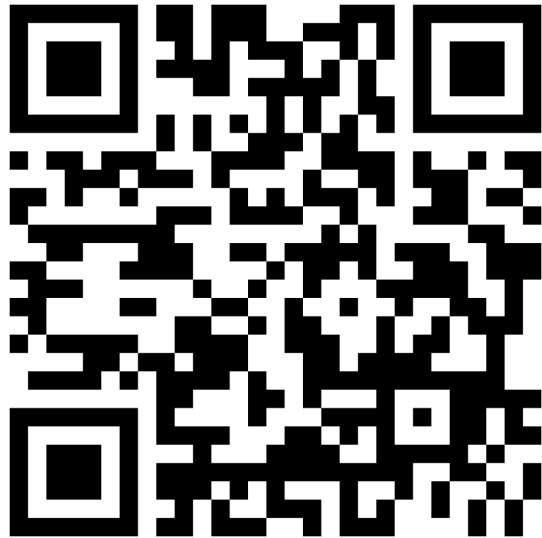
Impacts beyond Juneau

Reputational risk: If Prop 2 passes, it signals that ***Alaska*** tourism is "closed for business"—a place where guests are not welcome.

Ripple effect: Cruise passengers travel beyond Southeast.

Competition: Alaska competes with other cruise destinations.

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protectjuneausfuture.org**



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